

HEALTH AND NUTRITION

This award will recognise the hospitality business that has shown the greatest commitment and taken the most innovative steps to develop a food offering that caters for the growing demand for healthier and more nutritious eating options in the past 12 months.

The award is open to any hotel, restaurant, brewery, leisure or food service business, regardless of size. Entries can be for a single-unit business or for a group of units.

CRITERIA

Entrants must provide:

1. Sample recipes and menus showing an ongoing commitment to the provision of nutritious food options as well as consumer choice.
2. Evidence of how you are communicating nutritional information to inform customers' purchasing decisions, how this is monitored and evaluated, and how you are complying with the Government's voluntary code on menu/food labelling.
3. Examples of how you make simple, well understood recommendations for healthier eating – eg. less saturated fat, less sugar and salt, and more fruit and vegetables.
4. Evidence of how you are training and engaging employees to better understand matters of health and nutrition.
5. Evidence of market research undertaken to track consumer demands.
6. Evidence of systems or positions created in order to advance this area – eg. a nutritionist registered with the Nutrition Society, or a dietician.
7. Any available data showing changes to your food offering, eg. reductions in saturated fat or salt content. Evidence of any work you have done demonstrating that your service has improved the diet of your customers.

The Health and Nutrition Catey Award terms and conditions

1. The award is open to any hotel, restaurant, brewery, leisure or food service business, regardless of size. Entries can be for a single-unit business or for a group of units. 2. Closing date for entries is 9 March 2012. Entries submitted after this date will not be accepted. 3. The judges decision will be final and no correspondence relating to their decision can be entered into.

ENTRY FORM

This must be completed and submitted with supporting material to: Shiva Hobson, Group Events Manager, Caterer Group, Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS
(Closing date: Friday 9 March 2012)

Signature of person responsible for submitting entry

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Name

Position in company

Company

Address

.....

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Telephone

E-mail

ABOUT YOUR ENTRY

All entries should be submitted on A4 paper
Please send any supporting material to shiva.hobson@rbi.co.uk



BRITISH HOSPITALITY AT ITS VERY BEST

CATERER  **THE CATEYS**
AND HOTELKEEPER