

## SUSTAINABLE BUSINESS

This award will recognise the hospitality business that has taken the most innovative steps to neutralise its impact on the environment and support the wider community within which it operates, in the past 12 months.

The award is open to any hotel, restaurant, brewery, leisure or food service business, regardless of size. Entries can be for a single-unit business or for a group of units. Innovation will be manifested in such initiatives as implementing renewable energy sources; investing in new technology and equipment to minimise water and energy consumption; minimising the amount of waste sent to landfill through recycling initiatives, adopting more biodegradable products, and liaising with suppliers to reduce packaging; adopting more energy efficient building designs; supporting local community initiatives; and promoting seasonal, locally sourced produce to reduce food miles.

### CRITERIA

#### Entrants must provide:

1. Action plan showing strategy for increasing commitment to environmental practices in the past 12 months.
2. The business case for activities undertaken and their key objectives and quantifiable success criteria.
3. Tangible and quantifiable evidence that the action plan was achieved, eg KPIs showing reduction in waste or water use per guest night or meal served.
4. Evidence of how they are educating, training and motivating employees at all levels to play their part in running a sustainable business.
5. Evidence of how they are involving customers or guests in sustainable practices.

Entries may include an environmental policy document and, where possible, testimonials from customers.

#### Sustainable Business Award terms and conditions

1. The competition is open to any hotel, restaurant, brewery, leisure or food service business, regardless of size.
2. Closing date for entries is 9 March 2012. Entries submitted after this date will not be accepted.
3. The judges' decision will be final and no correspondence relating to their decision can be entered into.

### ENTRY FORM

This must be completed and submitted with supporting material to: Shiva Hobson, Group Events Manager, Caterer Group, Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS  
**(Closing date: Friday 9 March 2012)**

#### Signature of person responsible for submitting entry

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Name.....

Position in company.....

Company.....

Address.....

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Telephone.....

E-mail.....

### ABOUT YOUR ENTRY

All entries should be submitted on A4 paper  
Please send any supporting material to [shiva.hobson@rbi.co.uk](mailto:shiva.hobson@rbi.co.uk)



BRITISH HOSPITALITY AT ITS VERY BEST

**CATERER**  **THE CATEYS**  
**AND HOTELKEEPER**