

BEST USE OF TECHNOLOGY

The way a company uses technology is crucial. It can save time and manpower and have a huge effect on the bottom line. The Best Use of Technology Award is open to any hotel, restaurant, leisure or food service business, regardless of size.

Entries can be for a single-unit business or for a group of units. Entries will be accepted from executives responsible for managing the application of technology described. Entries must be for projects with a live date of no more than one year before the closing date for entries.

Entries should answer all the questions below on A4 paper.

CRITERIA

1. Name and brief description of company
2. Turnover
3. Number of sites
4. Brief description of project
5. Describe the business case for the project and its key objectives (eg. increased sales, cost savings, customer retention)
6. Describe the success criteria and how the business case was measured
7. Was the project delivered on time and within budget?
8. Has the project delivered the benefits anticipated in the business case?
9. How has the project enhanced the company's competitive position?
10. What additional benefits have been achieved?

Entries may include testimonials from customers

Best Use of Technology terms and conditions

1. The competition is open to a hotel, restaurant, brewery, leisure or food service business, regardless of size. 2. Closing date for entries is 9 March 2012. Entries submitted after this date will not be accepted. 3. The judges' decision will be final and no correspondence relating to their decision can be entered into

ENTRY FORM

This must be completed and submitted with supporting material to: Shiva Hobson, Group Events Manager, Caterer Group, Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS
(Closing date: Friday 9 March 2012)

Signature of person responsible for submitting entry

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Name

Position in company

Company

Address

.....

.....

Telephone

E-mail

ABOUT YOUR ENTRY

All entries should be submitted on A4 paper
Please send any supporting material to shiva.hobson@rbi.co.uk



BRITISH HOSPITALITY AT ITS VERY BEST

CATERER  **THE CATEYS**
AND HOTELKEEPER